



Floodplain Management Association

*"TO PROMOTE THE COMMON INTEREST IN REDUCING FLOOD LOSSES AND TO ENCOURAGE
THE PROTECTION AND ENHANCEMENT OF NATURAL FLOODPLAIN VALUES"*

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Iovanka Todt
Executive Director

March 2010

SPONSORSHIP OPPORTUNITIES - FMA NEWSLETTER AND WEB SITE

Greetings,

Thank you for your continued involvement in the Floodplain Management Association (FMA). You are invited to contribute your company's newsletter advertisement for the next 4 quarterly issues and/or the web site logo and link.

As you know, the newsletter has now been made available on-line so that FMA members can benefit from full color images and ads, as well as more extensive content. In addition, FMA membership has increased to approximately 500 government agencies, academic institutions, and other organizations in California, Nevada and Hawaii.

Increased FMA activities and outreach have also resulted in a tremendous web site traffic, which now exceeds 80,000 visits per month. We are also offering an Association Sponsorship, in which companies are invited to have their logo and web link on FMA's front page.

Attached are the advertisement options offered this year. **Please select the preferred option and return the form with payment by May 1, 2010.**

We look forward to continued growth and success of FMA and its members!

Sincerely,
Iovanka Todt, Executive Director

Attachment: Ad Options and Payment Form

Floodplain Management Association

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AD OPTION	DESCRIPTION	12-MONTH FEE
Newsletter	Business Card Ads	\$ 250.00
	Half-page Ads	\$ 550.00
	Full-page Ads	\$ 1,200.00
Web Site	Front Page Logo/Link	\$ 550.00

PAYMENT INFORMATION

Ad Option: _____ (or circle above)

Company: _____

Contact Name: _____

Telephone Number: _____

Payment Method (check one): Company Check Credit Card

Note: For check payments, make checks payable to “FMA” and mail to address shown below.

Credit Card Payments:

Organization: _____

Credit Card Number: _____

Expiration Date: _____

Name on Card: _____

Card Zip Code (from billing address): _____

CSC Number (3 or 4 digit number on back of card): _____

AD SUBMITTAL INFORMATION

To submit an ad, please send an electronic file in **PNG** or **JPG** format with high quality resolution to admin@floodplain.org. The file should not exceed 2 MB. Ad dimensions are as follows (in inches): Business card: 3.5x 2; half-page ad: 8 x 5; full page ad: 8 x 10.5.