



Floodplain Management Association

***"TO PROMOTE THE COMMON INTEREST IN REDUCING FLOOD LOSSES AND TO ENCOURAGE
THE PROTECTION AND ENHANCEMENT OF NATURAL FLOODPLAIN VALUES"***

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Iovanka Todt
Executive Director

March 11, 2011

FMA WEB SITE AND NEWSLETTER SPONSORSHIP RENEWAL!

Greetings,

Thank you for your continued involvement in the Floodplain Management Association (FMA). You are invited to **renew your company's advertisement** in the FMA newsletter and/or the web site.

FMA is universally known to be the premier venue for floodplain management professionals in California, Nevada and Hawaii, as well as being the most recognized voice in floodplain management and flood hazard reduction in the region. FMA's newsletter and web site reach hundreds of government agencies, academic institutions, and other organizations in California, Nevada and Hawaii.

Attached are the advertisement options offered this year. **Please select the preferred option and return the form with payment by May 1, 2011 by mail or electronically.**

Please contact me at 619-507-0653 if you have any questions, or by e-mail at iovanka_todt@floodplain.org. We look forward to the continued growth and success of FMA and its members!

Sincerely,
Iovanka Todt, Executive Director

Attachment: Ad Options and Payment Form

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AD OPTION	DESCRIPTION	12-MONTH FEE
Newsletter	Business Card Ads	\$ 250.00
	Half-page Ads	\$ 550.00
	Full-page Ads	\$ 1,200.00
Web Site	Front Page Logo/Link	\$ 550.00

PAYMENT INFORMATION

Ad Option: _____ (or circle above)

Company: _____

Contact Name: _____

Telephone Number: _____

Payment Method (check one): Company Check Credit Card

Note: For check payments, make checks payable to “FMA” and mail to address shown below.

Credit Card Payments:

Organization: _____

Credit Card Number: _____

Expiration Date: _____

Name on Card: _____

Card Zip Code (from billing address): _____

CSC Number (3 or 4 digit number on back of card): _____

AD SPECIFICATIONS

To submit an ad, please send an electronic file in **PNG** or **JPG** format with high quality resolution to iovanka_todt@floodplain.org. The file should not exceed 2 MB. Ad dimensions are as follows (in inches): Business card: 3.5x 2; half-page ad: 8 x 5; full page ad: 8 x 10.5.