



# **Resiliency of Water Management – Dynamic Balancing in the 21st Century**

## **February 15, 2011**

Hyatt Regency, 1209 L Street, Sacramento, California

Main Program: 8:30 a.m. - 4:30 p.m. - Breakfast and Lunch included

Afternoon Networking Reception begins at 4:30 p.m.

Hosted by EWRI Sacramento Chapter

### **CONFERENCE CHAIR**

Pamela Creedon, Vice-Chair, EWRI Sacramento Chapter & Executive Officer, Central Valley Regional Water Quality Control Board

### **CONFERENCE KEYNOTE**

John Laird, Secretary, California Natural Resources Agency

California legislators and water managers all recognize the need for a sustainable water supply while preserving the ecosystem and protecting water quality and the environment. Ensuring a sustainable water supply requires integration of all aspects of water management (supply, land use, air, environment, habitat, storage, etc.) in order to achieve equilibrium of California water needs and demands. This symposium explores a different management approach – use of dynamic balancing to ensure resiliency of water management in California.

The objective of the symposium is for the Sacramento Chapter of EWRI to develop a White Paper that presents the key ideas and recommendations set forth by the diverse and distinguished panel members and participants that attended the Symposium. The White Paper will be provided to the Governor and other public officials that have influence on water management in California.



## PRELIMINARY AGENDA

- 7:30 a.m. REGISTRATION AND CONTINENTAL BREAKFAST**
- 8:30 a.m. WELCOME** – Pal Hegedus, Chair, EWRI Sacramento Chapter & Chair, Floodplain Management Association
- 8:40 a.m. KEYNOTE ADDRESS** – John Laird, Secretary, California Natural Resources Agency
- 9:00 a.m. DYNAMIC BALANCING IN THE 21ST CENTURY – AN OVERVIEW**  
Pamela Creedon, Vice-Chair, EWRI Sacramento Chapter & Executive Officer, Central Valley Regional Water Quality Control Board
- 9:15 a.m. PANEL DISCUSSION: DYNAMIC BALANCING CALIFORNIA WATER SYSTEMS**  
Moderator: Iovanka Todt, Executive Director, Floodplain Management Association
- Phil Isenberg, Chair, Delta Stewardship Council  
Martha Davis, Executive Manager of Policy Development, Inland Empire Utilities Agency  
Izzy Martin, CEO, The Sierra Fund  
Melinda Terry, Manager, North Delta Water Agency  
Timothy Quinn, Executive Director, Association of California Water Agencies  
Dr. Jay Lund, Director of Center for Water Resources, UC Davis  
Kamyar Guivetchi, Manager, Statewide Integrated Water Management, California DWR
- 12:00 p.m. LUNCHEON SPEAKER: SOME DRY REMARKS ON THE WATER WARS: HOW TO DEAL WITH CRISES WHEN SOMEWHERE, SOMEONE'S WATCHING YOU**  
Ed Goldman, Goldman Communications, Inc.,
- 1:30 p.m. PANEL DISCUSSION: IMPROVING THE REGULATORY FRAMEWORK WITHIN THE DYNAMIC BALANCING PROCESS**  
Moderator: Pamela Creedon, Vice-Chair, EWRI Sacramento Chapter & Executive Officer, Central Valley Regional Water Quality Control Board
- Lester Snow, Secretary, California Natural Resources Agency (retired)  
Leo Winternitz, Delta Project Director, The Nature Conservancy  
Ellen Hanak, Director of Research, Public Policy Institute of California  
Kirk Rodgers, Senior Program Manager, HDR, Inc., Past Director, Bureau of Reclamation, Mid-Pacific Division
- 4:00 p.m. OVERVIEW AND RECOMMENDATIONS**
- 4:30 p.m. NETWORKING RECEPTION HOSTED BY EWRI Sacramento**

## REGISTRATION

Registration includes continental breakfast, breaks, keynote luncheon, and hosted reception after the Symposium.

## ATTENDEE REGISTRATION

EWRI or FMA Member 2010 or 2011      \$85.00

Non-Member      \$95.00

Student      \$45.00

PLATINUM SPONSOR      \$750.00

*Sponsorship package includes full page ad, two registrations, and table top exhibit space (backdrops permitted).*

EXHIBITOR      \$500.00

*Exhibitor package includes one registration, listing in program, and table top exhibit space (backdrops permitted).*

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## INSTRUCTIONS

PLEASE CIRCLE THE TYPE OF REGISTRATION(S) ABOVE. USE ONE FORM PER REGISTRANT.

Please make checks payable to: SC/EWRI – 2011 Symposium

Send this form to:

Pal Hegedus, Chair, EWRI/Sacramento at RBF Consulting  
4540 Duckhorn Drive, Suite 202, Sacramento, California 95834-2597

Phone: 916.928.1113

Email: phegedus@rbf.com

On-line registration also available at [www.floodplain.org](http://www.floodplain.org),  
click on right banner event titled "Register for the ASCE/FMA Symposium".

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EWRI or FMA Member       Non-Member       Student (ID required at registration)

Name: \_\_\_\_\_

Title (as you want it to appear on your badge): \_\_\_\_\_

Organization: \_\_\_\_\_

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*Refund policy for all registration types: \$20 cancellation fee applies until February 1, 2011. No refunds after February 1.*